

# ABDULLAH KASSAS

Lead Data Architect & Engineer

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## Key Competencies

• Data Architecture	• Data Strategy	• Cloud Infrastructure	• DevOps
• Data Engineering	• Data Governance	• Business intelligence	• MLOps

## Experience

### Gore Mutual Insurance

Feb 2024 – Present

Toronto, Canada

Lead Data Engineer

- Architected a modern data platform leveraging Databricks lakehouse architecture and Azure data services (ADF, SQL Server, ADLS, Event Hubs) to enable InsurTech data products and AI models.
- Developed reliable data pipelines using PySpark for data ingestion, transformation, and modeling, based on the medallion architecture, with enforcement of data quality and adherence to data engineering best practices.
- Designed and implemented full automation of the data platform's CI/CD build, release, testing and production deployment cycles, significantly reducing time-to-insight by 30% and minimizing human error.
- Led agile project management for data deliverables, mentoring a team of junior data engineers while orchestrating sprints, scrums, retrospectives, backlog grooming, and sprint planning to ensure timely product releases.

### Avenue One

Dec 2022 – Nov 2023

New York, USA (Remote)

Senior Data Engineer

- Established a comprehensive process mining framework and strategy and implemented a technical solution that enabled data-driven decision-making and operational efficiency improvements of key real-estate processes.
- Collaborated with Six Sigma experts to optimize and enhance multiple real estate processes driven by data analytics.
- Created a series of BI dashboards to monitor and visualize key performance indicators (KPIs) of the investment platform and marketplace, incorporating alerts when thresholds are exceeded.
- Spearheaded a data analysis initiative to identify root causes of inefficiencies in homes renovation costs, resulting in targeted enhancements that improved house valuation model accuracy by 25% and more than \$1M of savings.

### BizzyCar

Feb 2022 – Nov 2022

St Louis, USA (Remote)

Founding Data Engineer

- Engineered a modern end-to-end cloud data solution and data analytics architecture from the ground up on AWS.
- Built ETL/ELT pipelines to extract data from multiple SaaS apps and APIs into a central data lake & data warehouse.
- Created Reverse ETL pipelines to update HubSpot CRM and Slack with key business metrics, saving 100s of hours.
- Developed BI dashboards for executive leadership to track key SaaS metrics (MRR, ARR, LTV, CAC, Cohort Analysis) and generate quarterly and annual investors and board reports.

### FGF Brands

Jun 2021 – Feb 2022

Toronto, Canada

Senior BI Developer

- Managed and optimized the company data marts, data models and the enterprise data warehouse.
- Created impactful operational reports and visualization dashboards for Supply Chain and Finance departments.
- Engineered ETL/ELT pipelines to process IoT data coming from sensors, cameras and manufacturing systems to automate monitoring factory production lines, reducing manual inspection by more than 50%.
- Architected a modern cloud-based data warehouse and data lake solution for the company on Microsoft Azure.

### Tamkeen Technologies

Aug 2019 – May 2021

Riyadh, Saudi Arabia

Senior BI Specialist

- Developed a data product to parse and transform data from log files generated by 7 security tools and developed analytical dashboards to visualize the insights, built with Python, Spark and Unix.
- Designed a data warehouse for the internal Odoo ERP system for : HR, Procurement and Finance departments, which allowed monitoring of several business processes and transactions.
- Built and automated dashboards and operational reports for the company executives that saved 100s of hours.
- Oversaw a number of data warehouses related to governmental national products serving millions of users.

## SABIC (Saudi Basic Industries Corporation)

Oct 2011 – Jul 2019

Senior Data Consultant

Riyadh, Saudi Arabia

- Implemented business process mining using Celonis for key workflows including order-to-cash and procure-to-pay, enhancing operational visibility and efficiency of SABIC's operations.
- Delivered over 20 analytical dashboards focusing on master data, order fulfillment, and order-to-cash measures, significantly improving the supply chain center of excellence team performance.
- Developed a monitoring dashboard that improved shipment delivery accuracy by 25% and substantially elevated customer satisfaction levels (NPS score).
- Increased SABIC's B2B E-Commerce platform usage from 20% to 80% within one year by analyzing usage data and managing the delivery of tens of data-driven features.
- Led a data migration project, transforming and transferring data from legacy systems into a centralized SAP ERP platform as part of a global business transformation program.
- Created dozens of data quality monitoring and reconciliation dashboards to monitor the consolidation of data from several legacy systems, ensuring data integrity throughout the migration process.
- Led the implementation of SABIC's first comprehensive data governance & data quality program, covering Finance, HR, and Manufacturing domains. Scope included data profiling, rules management, quality scorecards, business data glossary and lineage & impact analysis following the DAMA framework.

## Saudi Aramco

Jun 2011 – Sep 2011

Software Engineer

Dhahran, Saudi Arabia

- Developed ESRI map-based software solutions for the eMap division, integrating business data to optimize workflows and decision-making, and conducted data analysis on geolocation and maps data.

## Education

### King Abdullah University of Science and Technology (KAUST)

Aug 2010 – Sep 2011

*M.Sc in Computer Science (Data Mining & AI) (Scholarship Award)*

Thuwal, Saudi Arabia

### King Fahd University of Petroleum and Minerals (KFUPM)

Feb 2006 – Aug 2010

*B.Sc in Computer Engineering (Honors)*

Dhahran, Saudi Arabia

### Texas A&M University

Aug 2008 – Dec 2008

*Student Exchange Program, Computer Engineering*

Texas, USA

## Certificates

GCP | Google Cloud Professional Data Engineer, Google

Dec 2024

CBIP | Certified Business Intelligence Professional, TDWI

Oct 2020

CDMP | Certified Data Management Professional, DAMA

Nov 2019

TOGAF | Enterprise Architecture, The Open Group

Mar 2020

PMP | Project Management Professional, PMI

Jul 2020

ITIL | Information Technology Infrastructure Library, Axelos

May 2017

Tableau | Certified Tableau Desktop Specialist

Aug 2020

DA-100 | Analyzing Data with Microsoft Power BI, Microsoft

Jul 2021

## Technical Skills

**Data Platforms & Warehousing:** Redshift, Snowflake, Databricks, SAP HANA, PostgreSQL, SQL Server, SSAS

**BI & Visualization:** Power BI, Tableau, Sigma Computing, SAP Lumira, Hex, SSRS

**Data Analysis & Processing:** Pandas, Spark, Celonis Process Mining, PM4PY

**Data Management:** SAP Information Steward, Atlan, SSIS, SAP Data Services

**Programming:** Python, C#, Java, VBscript, SQL, OOP

**AWS:** Lambda, S3, EventBridge, CloudWatch, DynamoDB, RDS, QuickSight

**Azure:** ADF, Web Apps, Event Hubs, ADLS, DevOps

**ERP:** SAP, Odoo

## Personal Details

**Languages:** Arabic, English

**Nationality:** Canadian